

MEDIA KIT

The media kit.

Editorial is an independent title devoted to fashion and culture: photography, portraiture and editorial work made with intent. This kit describes the advertising inventory. Rates are shared on request.

Inventory

- **Display.** Full-spread and in-column placements across the site, designed to the GLOSS grid.
- **Section sponsorship.** Presenting line on Features, Portraiture, Criticism, Books, or Craft.
- **The Frame 25.** Partnership around the annual list of the twenty-five defining fashion photographs of the year.
- **The Editorial Letter.** Newsletter placement, opening with the launch issue.
- **Sponsored features.** Labeled clearly, held to house standard.

Production

Creative is built to the GLOSS system: sharp rectangles, restrained typography, honest photography, hairlines not shadows. File formats, dimensions, and lead times are confirmed per placement when you book.

Booking

Write to us through the [contact page](#), topic Advertising. The Editorial Team replies to every enquiry.

[PRINT OR SAVE AS PDF](#)[DOWNLOAD THE MEDIA KIT \(PDF\)](#)

Editorial

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CRITICISM

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MEDIA KIT

